

The First Global Forum for Heat and Health

Day 3: Communications for Heat Health Action

***Plenary Panel Discussion:
Communicating for Action –
Engaging communities to reduce risk***

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Hong Kong Red Cross
(Branch of the Red Cross Society of China)**

19 December 2018

The International Red Cross and Red Crescent Movement



- the world's largest humanitarian network.
- made up of over 11,672,900 members, volunteers and supporters in 191 National Societies. It has three main components:
 - a) The International Committee of the Red Cross (ICRC)
 - b) The International Federation of Red Cross and Red Crescent Societies (IFRC)
 - c) 191 member Red Cross and Red Crescent Societies
- The Movement also works in cooperation with governments, donors and other local and international aid organizations to assist vulnerable people around the world.
- The ICRC, IFRC and the National Societies are independent bodies. Each has its own individual status and exercises no authority over the others.

10th AP Regional Conference

- Title: Engaging Local Humanitarian Action in a Fast-Changing World
- Output: The Manila Declaration Engage Local Humanitarian Action in a Fast-Changing World
- Commitment: Strengthen our capacities in the context of climate change, one of the defining humanitarian challenges of our times



Hong Kong Red Cross (HKRC)

- Established in 1950
- Before 1997, a branch of the British Red Cross Society
- After 1 July 1997, a highly autonomous branch of the Red Cross Society of China
- Auxiliary to the government in times of armed conflict, disasters and other emergencies.



HKRC Services

Local Community Care Services



Local and International Relief & Development



Blood Service



Youth and Volunteer Development



First aid and Health Training



Special Education



Humanitarian Education

香港紅十字會 2017-2022 五年發展計劃

HKRC 5-Year Strategic Plan 2017-2022

帶動社會為人道行動和發聲

To Lead and Mobilize Actions and Voices for Humanity

在危難事故中
拯救及保護生命

Save and protect lives in
crises and emergencies

加強社區應對
危難事故的能力

Strengthen
community resilience

推廣人道價值及
關注人道議題

Promote
humanitarian values and
humanitarian agenda

善用國際紅十字與紅新月運動的資源及專業經驗

Mobilize resources and expertise in the International Red Cross and Red Crescent Movement

加強社區聯繫

Strengthen community engagement

強化義工參與

Empower volunteer participation

發展為更健康與高效的機構

Grow a healthy and effective organization



Emergency response



Community resilience



Humanitarian values



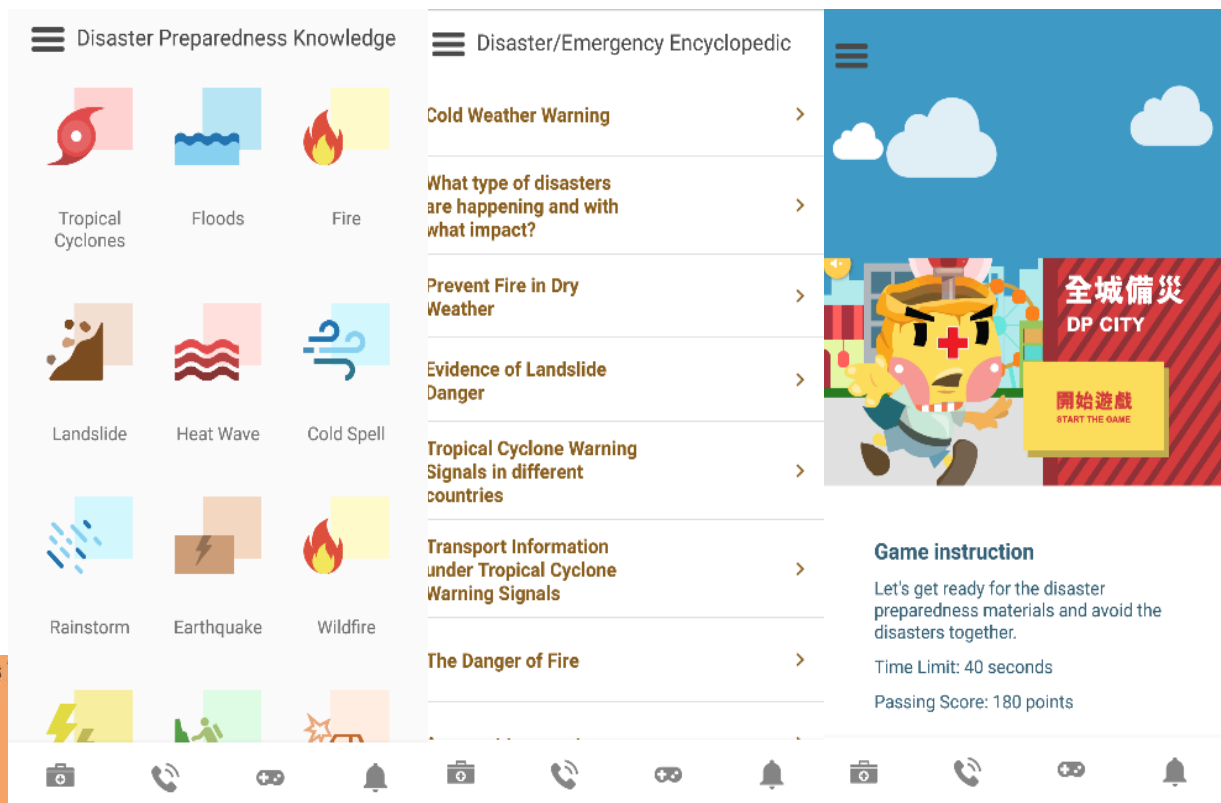
香港紅十字會
HONG KONG RED CROSS

中國紅十字會分會 Branch of the Red Cross Society of China



How we Engage Communities to reduce risk?

1. Increase Awareness - Disaster Preparedness App (RCDP)

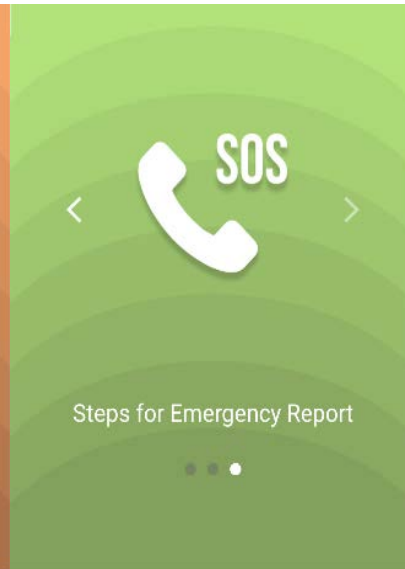
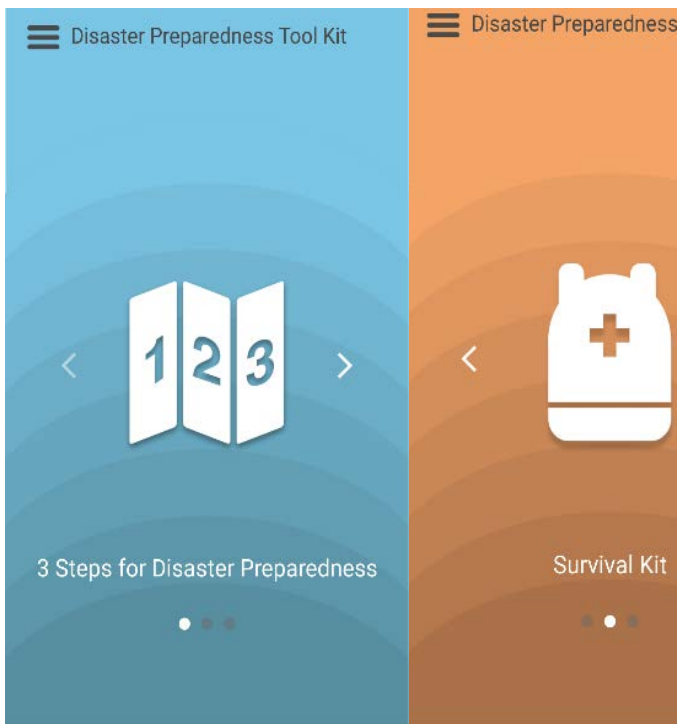


Game instruction

Let's get ready for the disaster preparedness materials and avoid the disasters together.

Time Limit: 40 seconds

Passing Score: 180 points



Disaster Preparedness App (RCDP)

Prepare for Heatwave

1. Increase Awareness - Disaster Preparedness App (RCDP)

Notification Message

10/12/2018

Traffic Accident at Cheung Hong Street in North Point

In view of serious traffic accident in North Point, Eastern District Office and Wan Chai District Office have set up inter-departmental help desks for assistance and public enquiries. Public should be aware of the common reactions to critical incidents.

Details of Help Desks

07/12/2018

It will become cool in coming few days

According to weather forecast issued by Hong Kong Observatory, it will become cool appreciably in coming few days. Temperatures will drop further. Prepare warm clothes in advance. Prepare warm clothes in advance of preparedness information.

Disaster Preparedness Knowledge

Disaster/Emergency News

Traffic Accident at Cheung Hong Street in North Point in December 2018

A school bus mounted a pavement at Cheung Hong Street in North Point on 10 December 2018 that left 4 dead and 11 injured.

Cheung Tsing Traffic Accident in November 2018

A coach crash happened at Cheung Tsing Highway on 30 November 2018 that left 5 dead and over 30 injured.

Student halls of Baptist University Fire Accident in

Emergency Contact

Emergency Services 999
police, fire, ambulance

Home Affairs Department Emergency Hotline 2835 1473
In the event that tropical cyclone warning signal No.8 or above, landslide warning or red/black rainstorm warning is in force

International Emergency Services 112

Reports of flooding 2300 1110
Drainage Services Department

Weather Hotline 1878 200
Hong Kong Observatory

Assistance to Hong Kong Residents 24-Hour Hotline +852 1868
Immigration Department

Useful Links

First Aid - IFRC
<http://3cu.be/sharehkg>

International Federation of Red Cross and Red Crescent Societies (IFRC)
<https://media.ifrc.org/ifrc/>

Global Disaster Preparedness Center (GDPC)
<https://www.preparecenter.org/>

Climate Center
<https://www.climatecentre.org/>

Hong Kong Observatory
<https://www.hko.gov.hk/contentc.htm>

Electrical and Mechanical Services Department
<https://www.emsd.gov.hk/>

Police Station



Police Station Marine Traffic

The nearest Police Station: [Show all](#)

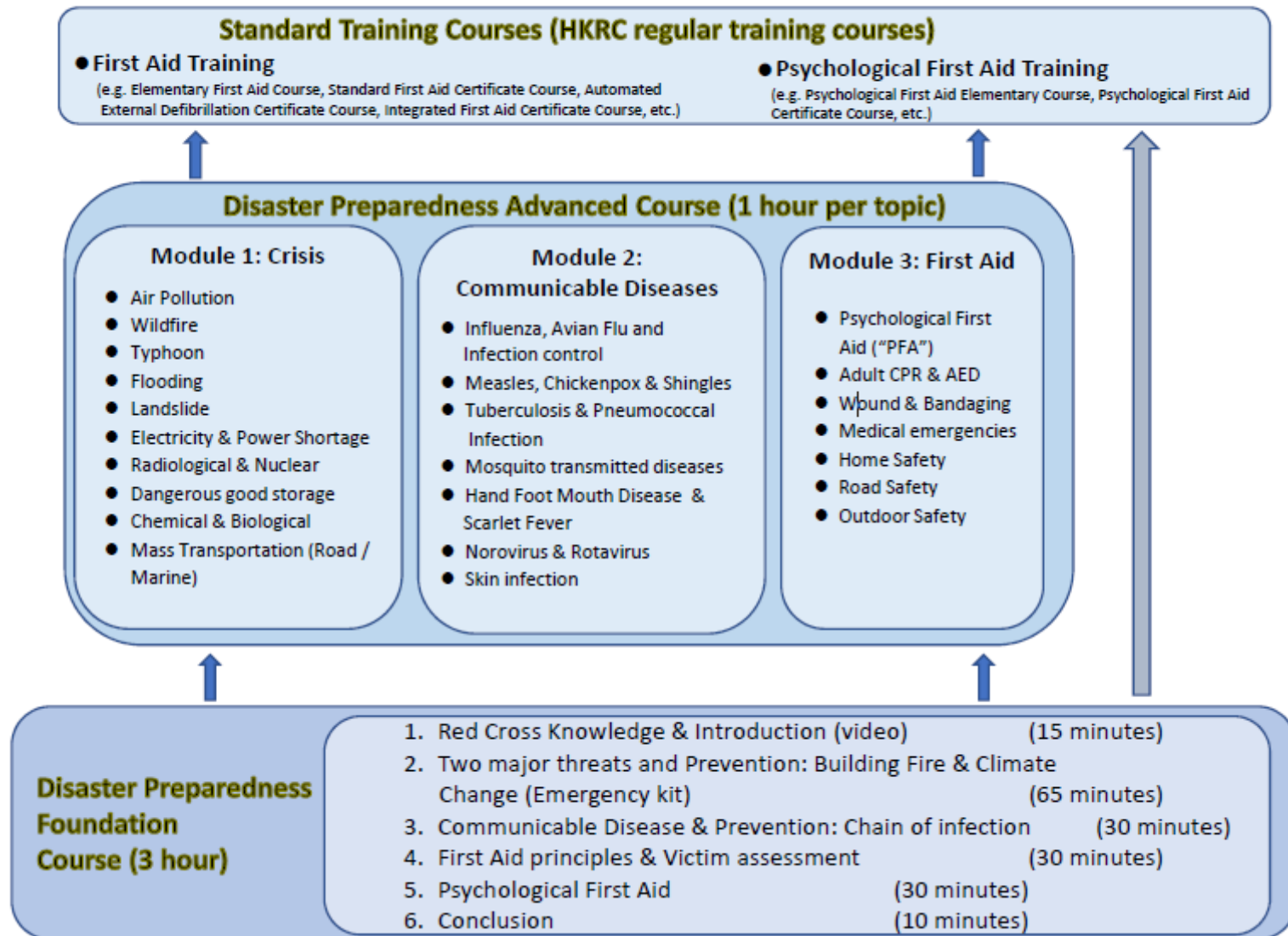
Kwun Tong District
9 Lei Yue Mun Road, Kwun Tong, Kowloon



In view of serious traffic accident in North Point, Eastern District Office and Wan Chai District Office have set up inter-departmental help desks for assistance and public enquiries. Public should be aware of the common reactions to critical incidents.



Disaster Preparedness Continuous Education Framework



2. Equip Interested parties with knowledge on community resilience.



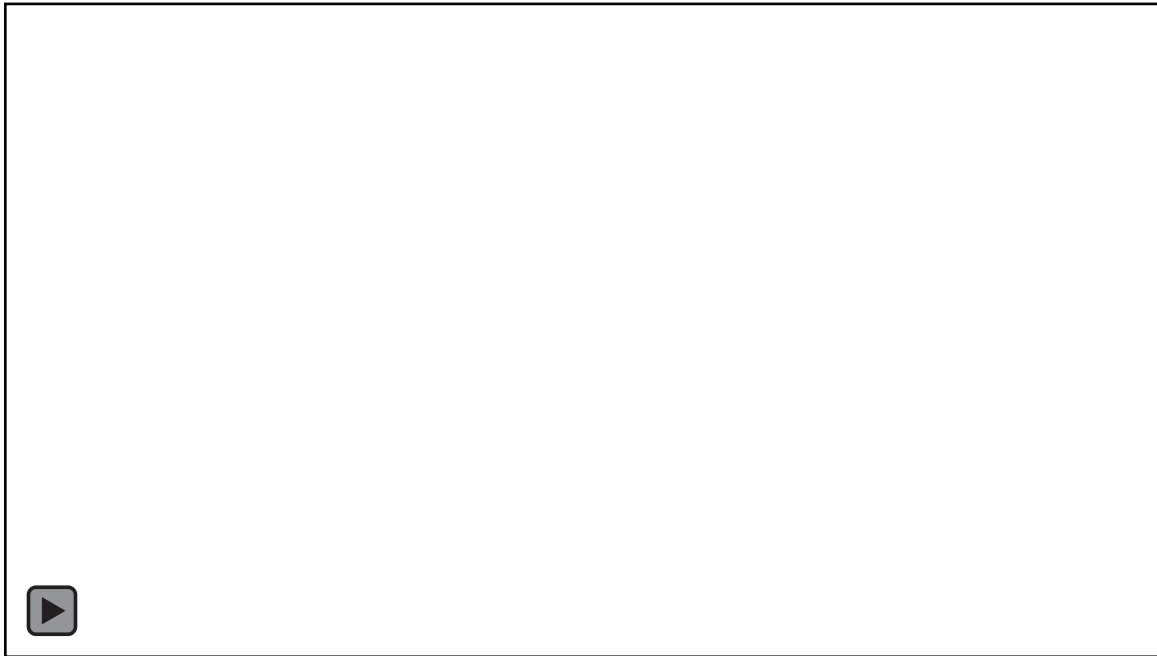
"When it is hot I don't go out, because the heat is too much for me. I stay at home, so I can cool down, but I would like to be able to go out to talk with my friends. We can talk about the places we dream of visiting, about our families."

LEE Kit-wan, 81

Photo: RCRC Magazine

3. From Knowledge to Practice: Extreme Weather – Heat Wave Project

a) Humanitarian Caring Summer Visit



Interview video clip by Red Cross Red
Crescent Magazine.



Heat Wave

About

A heat wave is a prolonged period of excessively hot and sometimes also humid weather relative to normal climate patterns of a certain region. In extreme heat and high humidity, evaporation is slowed and the body must work extra hard to maintain a normal temperature.

In Hong Kong, very hot days are normally between June and September.

Before

1. Listen to weather forecasts and stay aware of upcoming temperature changes



2. Beware of health and wellbeing of elderly persons or persons with chronic medical conditions staying alone



During

1. Ensure good air ventilation in indoor environment



2. Reduce prolonged exposure under sunlight



3. Drink plenty of water



4. Wear loose-fitting, lightweight, and light-colored clothing



5. Stay indoors and avoid strenuous exercise



6. Never leave children or pets alone in enclosed vehicles



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If you have any enquiries, email us at local@redcross.org.hk
For more details, go to www.redcross.org.hk



- Volunteers visited the elderly to disseminate the heat wave related information.



b) Sub-divided Flat Disaster Preparedness Project



Disaster Preparedness App (RCDP)



Link for download RCDP Mobile App

- iOS:

<https://itunes.apple.com/hk/app/%E5%82%99%E7%81%BD-%E9%A6%99%E6%B8%AF%E7%B4%85%E5%8D%81%E5%AD%97%E6%9C%83/id1437617528?ls=1&mt=8>



- Android:

<https://play.google.com/store/apps/details?id=com.r edcross.org.hk.dp>



Thank you!



*Let's join hand to build HK
a more Resilient and Safer city!*