Day 3: Communications for Heat Health Action

Plenary Panel Discussion: Communicating for Action – Engaging communities to reduce risk

Mrs. Candy Yeung
Deputy Secretary General (Services)
Hong Kong Red Cross
(Branch of the Red Cross Society of China)

19 December 2018
The International Red Cross and Red Crescent Movement

- the world's largest humanitarian network.
- made up of over 11,672,900 members, volunteers and supporters in 191 National Societies. It has three main components:
  a) The International Committee of the Red Cross (ICRC)
  b) The International Federation of Red Cross and Red Crescent Societies (IFRC)
  c) 191 member Red Cross and Red Crescent Societies

- The Movement also works in cooperation with governments, donors and other local and international aid organizations to assist vulnerable people around the world.
- The ICRC, IFRC and the National Societies are independent bodies. Each has its own individual status and exercises no authority over the others.
• Title: Engaging Local Humanitarian Action in a Fast-Changing World

• Output: The Manila Declaration Engage Local Humanitarian Action in a Fast-Changing World

• Commitment: Strengthen our capacities in the context of climate change, one of the defining humanitarian challenges of our times
Hong Kong Red Cross (HKRC)

• Established in 1950
• Before 1997, a branch of the British Red Cross Society
• After 1 July 1997, a highly autonomous branch of the Red Cross Society of China
• Auxiliary to the government in times of armed conflict, disasters and other emergencies.
HKRC Services

Local Community Care Services

Blood Service

Youth and Volunteer Development

Local and International Relief & Development

Special Education

First aid and Health Training

Humanitarian Education
香港紅十字會 2017-2022 五年發展計劃
HKRC 5-Year Strategic Plan 2017-2022

<table>
<thead>
<tr>
<th>Emergency response</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community resilience</td>
</tr>
<tr>
<td>Humanitarian values</td>
</tr>
</tbody>
</table>

帶動社會為人道行動和發聲
To Lead and Mobilize Actions and Voices for Humanity

在危難事故中
拯救及保護生命
Save and protect lives in crises and emergencies

加強社區應對
危難事故的能力
Strengthen community resilience

推廣人道價值及
關注人道議題
Promote humanitarian values and humanitarian agenda

善用國際紅十字與紅新月運動的資源及專業經驗
Mobilize resources and expertise in the International Red Cross and Red Crescent Movement

加強社區聯繫
Strengthen community engagement

強化義工參與
Empower volunteer participation

發展為更健康與高效的機構
Grow a healthy and effective organization
How we Engage Communities to reduce risk?
1. Increase Awareness - Disaster Preparedness App (RCDP)
Disaster Preparedness App (RCDP)

Prepare for Heatwave
1. Increase Awareness - Disaster Preparedness App (RCDP)

10/12/2018
Traffic Accident at Cheung Hong Street in North Point

In view of serious traffic accident in North Point, Eastern District Office and Wan Chai District Office have set up inter-departmental help desks for assistance and public enquiries. Public should be aware of the common reactions to critical incidents.

07/12/2018
It will become cool in coming few days

According to weather forecast issued by Hong Kong Observatory, it will become cool appreadly in coming temperatures will drop further and prepare warm clothes in advance of preparedness information.

Emergency Contact

**Emergency Services**

- police, fire, ambulance

**Home Affairs Department Emergency Hotline**

- In the event that tropical cyclone warning signal No.8 or above, landslip warning or red/black rainstorm warning is in force

**International Emergency Services**

- 112

**Reports of flooding**

- Drainage Services Department

- 2308 1110

**Weather Hotline**

- Hong Kong Observatory

- 1878 208

**Assistance to Hong Kong Residents 24-Hour Hotline**

- Immigration Department

- +852 1868

Useful Links

- First Aid - IFRC
  - http://3cu.be/sharehkg

- International Federation of Red Cross and Red Crescent Societies (IFRC)
  - https://media.ifrc.org/ifrc/

- Global Disaster Preparedness Center (GDPC)
  - https://www.preparedness.org/

- Climate Center
  - https://www.climatecentre.org/

- Hong Kong Observatory

- Electrical and Mechanical Services Department
2. Equip interested parties with knowledge on community resilience.
3. From Knowledge to Practice: Extreme Weather – Heat Wave Project

“When it is hot I don’t go out, because the heat is too much for me. I stay at home, so I can cool down, but I would like to be able to go out to talk with my friends. We can talk about the places we dream of visiting, about our families.”

LEE Kit-wan, 81
a) Humanitarian Caring
Summer Visit

Interview video clip by Red Cross Red Crescent Magazine.
Volunteers visited the elderly to disseminate the heat wave related information.
b) Sub-divided Flat
Disaster Preparedness Project
Disaster Preparedness App (RCDP)

Link for download RCDP Mobile App

• iOS:
  https://itunes.apple.com/hk/app/%E5%82%99%E7%81%BD-%E9%A6%99%E6%B8%AF%E7%B4%85%E5%8D%81%E5%AD%97%E6%9C%83/id1437617528?ls=1&mt=8

• Android:
Let’s join hand to build HK a more Resilient and Safer city!

Thank you!